

WATERTOWN URBAN MISSION

247 Factory Street, Watertown, NY—(315) 782-8440
www.watertownurbanmission.com

For Immediate Release
Contact Drew Mangione

Read This:

The Spectacular Summer Book Sale Starts Today at The Impossible Dream Thrift Store on Factory Street

SPECIAL NOTICE:

Here at the Impossible Dream, our already low prices will be cut in half for a six day sale offering you thousands of titles for just quarters each. We've expanded our selection to include more books than ever in the community room for your enjoyment. With so much to look through, you're sure to find something that catches your fancy.

Only the change in your pocket is needed for you to take home classics, recent hits, nonfiction and more at just 25 cents per paperback and 50 cents for hard covers. Open yourself up to new worlds and have enough left over for whatever else your heart desires in the region's premiere thrift store. Plus as always we've got children's books for the unbeatable price of 25 for \$1.

Remember, our prices are affordable for everyone and all sales support programs at the Watertown Urban Mission, including our Food Pantry and Critical Needs Programs.

*At The Impossible Dream Thrift Store: **Every good deal is a good deal for your community.***

WHO: You

WHAT: Bargain Prices on Great Books

WHERE: The Impossible Dream Thrift Store & Watertown Urban Mission Community Room

WHEN: June 14-19, 2011

(Weekdays 9 a.m. to 7 p.m., Sat 9-6 p.m., Sunday 12-5 p.m.)

WHY: Because Every Great Deal is a Good Deed at the Impossible Dream

###